Media Advisory

For Immediate Release: August 1, 2024

### Contact:

Frankie Aguilar Project and Communications Coordinator Labor of Love (951) 560-4724 communications@ielabor.org

# Labor of Love Project and the Labor Council of the Inland Empire to Present Documentary Screening and Historical Exhibit

**About us:** The Inland Empire Labor Council, is one of 23 Central Labor Councils (CLC) in California, nationally affiliated with the AFL-CIO. Our council is made up of over 90 affiliated unions and over 400,000 families in the region. We uniquely represent unions and their workers in both San Bernardino and Riverside counties, each who have had their own long history in labor, with the San Bernardino Central Labor Council chartered in 1887 and the Riverside Central Labor Council chartered in 1912. In 1977, the two councils merged, forming what is now known as the Inland Empire Labor Council.

#### What:

The Labor Council of the Inland Empire, is proud to announce the unveiling of the Labor of Love project during our Labor Day Brunch, during its 40<sup>th</sup> year anniversary. The event will showcase a documentary screening that highlights the rich history and contemporary efforts of the labor movement in the region.

The event will also feature an exhibit showcasing over 100 years of documented history, including movements, strikes, local actions, and initiatives by the Inland Empire and its affiliates. This exhibit will present these historical moments through various mediums, offering a comprehensive look at the region's milestones.

This event aims to raise awareness about the significant contributions and ongoing challenges faced by workers in the Inland Empire.

# When:

September 2, 2024 8:30 AM - 12:30 PM

## Where:

United Domestic Workers of America - UDWA 1445 Spruce St, Riverside, CA 92507

#### Who:

The event will feature speakers from the labor council, local labor leaders, and community who will provide insights and engage with attendees about the documentary and the labor movement's impact on the region.

# Why:

This screening is part of the 'Labor of Love' project, an archival initiative dedicated to documenting and preserving

the history of labor resistance in the Inland Empire. By showcasing the stories of 15 labor leaders and their fight towards equal justice, the event aims to build community and inspire future generations to continue the fight for better labor conditions.

## **Media Opportunities:**

- Interview opportunities with key speakers and local labor leaders
- Photo and video opportunities during the screening and Q&A session
- Access to promotional materials and documentary clips
- Photo and Video opportunities of our educational exhibit

## **RSVP**:

Members of the media are encouraged to RSVP by August 25, 2024, to aguilar@ielabor.org or (951) 560-4724.

## **Additional Information:**

For more information about the 'Labor of Love' project and the upcoming event, please contact Frankie Aguilar at (951) 560-4724.

## **Labor of Love**

Documenting and Preserving Labor History <a href="https://www.ielabor.org/laboroflove">www.ielabor.org/laboroflove</a>